

# Kryptonite creates "Riding Essentials For Women" class

# Cobra Engineering

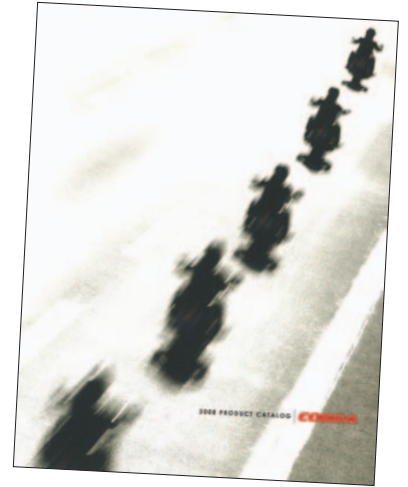
KRYPTONITE, the motorcycle lock specialist, has announced the creation of a riding essentials class for women only. Team Kryptonite members, Jody Perewitz and Nicole Hoffman will visit select shops sharing their extensive experience and knowledge with women riders who may be just starting out. Both women have years of experience riding and racing or building motorcycles. The series of classes will begin in June at

Perewitz Cycle Fabrications in Bridgewater, Massachusetts. "Kryptonite knows from both published reports and our own experiences on the road, that more women are riding motorcycles than ever before," said Karen Rizzo, Director of Marketing. "We also understand that these women may be new to riding and have questions or need some advice that they might not want to ask of 'the guys'. We have a solution for that with our accomplished

women riders, Jody and Nicole, who will share their expertise, tips and general information with these women."

Both Perewitz and Hoffman will lead the 1-2 hour class. They will talk about their backgrounds and educate the attendees about safety, simple maintenance, riding gear, resources available and security tips.

"This isn't about just creating a pink product and hoping women buy it," continued Rizzo. "We are offering women the chance to walk into a dealer for the first time and really learn about riding from women with invaluable experience."



KryptoniteWomen / Jody Perewitz (left) and Nicole Hoffman will be leading the Kryptonite "Riding Essentials For Women" classes



**KRYPTONITE**  
 Canton, Massachusetts, USA  
 Tel: 781 828 6655  
 Fax: 781 821 4777  
 E-mail: [letters@irco.com](mailto:letters@irco.com)  
[www.kryptonitelock.com](http://www.kryptonitelock.com)

THE Southern California based accessories to exhausts manufacturer returned to the Harley-Davidson aftermarket some four or five years ago, having built its primary footprint in the metric cruiser market.

Cobra is thought to be the only exhaust manufacturer to offer a lifetime warranty on its exhausts. It offers full system and slip-on fitments from '86 and up in a range of styles for Big Twins, Sportsters and FLs.

Cobra exhaust features include billet or chromed billet end caps, 220 degree coverage, full length heat shields (including very cool collector heat shields for their PowerPro 2:1 pipes), double insulated muffler bodies and 'QuietCore' baffles that are said to reduce noise levels by between 3 and 5 dB.

[www.cobrausa.com](http://www.cobrausa.com)

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